

CITY OF EDEN, N.C.

The regular meeting of the City Council, City of Eden, was held on Tuesday, July 16, 2019 at 6 p.m. in the Council Chambers, 308 E. Stadium Drive. Those present for the meeting were as follows:

Mayor:	Neville Hall
Council Members:	Bernie Moore
	Jim Burnette
	Angela Hampton
	Darryl Carter
	Jerry Ellis
	Jerry Epps
	Sylvia Grogan
City Manager:	Brad Corcoran
City Clerk:	Deanna Hunt
City Attorney:	Erin Gilley (absent)
News Media:	Roy Sawyers, Rockingham Update
	Mike Moore, Mike Moore Media

MEETING CONVENED:

Mayor Hall called the regular meeting of the Eden City Council to order and welcomed those in attendance. He explained that the Council met the third Tuesday of each month at 6 p.m. and worked from a prepared agenda; however, time would be set aside for business not on the printed agenda.

INVOCATION:

Pastor Mike McNamara of Draper Christian Church gave the invocation followed by the Pledge of Allegiance led by Fire Chief Tommy Underwood.

PROCLAMATIONS & PRESENTATIONS:

There were no Proclamations & Presentations at this time.

SET MEETING AGENDA:

A motion was made by Council Member Ellis to set the meeting agenda. Council Member Hampton seconded the motion. All members voted in favor of the motion. The motion carried.

PUBLIC HEARINGS:

There were no Public Hearings at this time.

REQUESTS AND PETITIONS OF CITIZENS:

Fran Peters, 313 S. Hundley Drive, had a couple of questions related to the Draper section of Eden. In the downtown Draper storefront area, there had been a few incidences with bulldozers knocking down buildings and there was one building with the back of it completely out. Anyone could get inside and she thought the floor was out of it as well. She would like to see something done about the building. She had also read in the minutes from the June City Council meeting about a grant to help the low- and moderate-income residents to the north and south of Stadium Drive. She said she was not certain exactly which streets would be included in the grant. A friend who lived in that area received a letter stating she would be visited on a certain day at a certain time but no one ever showed up. She would like to know what her friend should do to get evaluated for the grant. In reading last month's minutes, she thought another mural in Draper was approved. She wanted to know if there was a process to allow the residents of Draper to have a vote on what would be painted on the second mural.

Mayor Hall thanked Ms. Peters for her comments and concerns. He asked which building she had safety concerns about.

Ms. Peters said it was the third building in the downtown area. It was easily visible from the church.

Council Member Ellis said he knew the building she was concerned about.

Mayor Hall said they would do some further research on the building and if it was a safety issue it would be a priority. The grant proposal was being handled by the Director of Planning and Inspections Kelly Stultz. All they did at last month's meeting was agree to apply for grant funding. He did not think it was to the point of them offering any funding just yet. There may have been a letter sent out to residents to get some interest to use in the grant writing. He told Ms. Peters to have her friend reach out to Ms. Stultz. Mayor Hall asked Main Street Manager Randy Hunt to speak about the mural project.

Mr. Hunt said the mural on the side of A&B Pest Control was sponsored by the Eden Downtown Development Corporation and was vetted by their subcommittee for content. It sparked a lot of interest and many muralists had come forward but funding was an issue. They had a building in Draper in mind for the next mural but there was no plan in place for one immediately. There were plans to replace the mural on Washington Street at the Henry Street pocket park next. They hoped to have an official unveiling of the Draper mural later in the week.

Ms. Peters said the mural in Draper looked great and she had shared it as much as she could.

Local Codes Administrator/GIS Analyst Debra Madison told Ms. Peters to call the following day and she would be happy to explain about the letter and grant.

UNFINISHED BUSINESS:

There was no Unfinished Business at this time.

NEW BUSINESS:

- a. Request for the City Council to ask the City Clerk to investigate the sufficiency of an Annexation Petition for property located at 1049 Pine Lane.

Mayor Hall called on Ms. Madison.

Ms. Madison said a petition had been received from the property owner of 1049 Pine Lane to be annexed into the City. The property had City water and sewer and would like to expand those services to include garbage pickup.

Council Member Burnette asked if the property was adjacent to the City limits.

Ms. Madison replied the property was contiguous with the City limits just on the edge of Grand Oaks. The property owner had to drive through Grand Oaks to get to her property.

A motion was made by Council Member Epps to ask the City Clerk to investigate the sufficiency of an Annexation Petition for property located at 1049 Pine Lane. Council Member Carter seconded the motion. All members voted in favor of the motion. The motion carried.

RESOLUTION DIRECTING THE CLERK TO INVESTIGATE A PETITION RECEIVED
UNDER N.C.G.S. 160A-58.1

WHEREAS, a Petition requesting annexation of a lot described in said Petition was received on June 12, 2019, by the City Council of the City of Eden; and

WHEREAS, N.C.G.S. 160A-58.2 provides that the sufficiency of the Petition shall be investigated by the City Clerk before further annexation proceedings may take place; and

WHEREAS, the City Council of the City of Eden deems it advisable to proceed in response to these requests for annexation:

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Eden that:

The City Clerk is hereby directed to investigate the sufficiency of the above described Petitions and to certify as soon as possible to the City Council the result of her investigation.

Approved and adopted and effective this 16th day of July, 2019.

CITY OF EDEN
Neville Hall, Mayor
Attest: Deanna Hunt, City Clerk

- b. Consideration and adoption of a Resolution in support of filing an application for Pedestrian Planning Grant Funds.

Mayor Hall called on Ms. Madison.

Ms. Madison said the current Pedestrian Plan was nine years old and it was time to consider updating it. In November of last year, Council approved the same Resolution for an application for grant funding but the City did not receive those funds. They were applying for another cycle of the grant. The Piedmont Triad Regional Council talked with NCDOT and gave them suggestions of items to improve on or change in the City's application. One of the suggestions was support letters from a large variety of businesses in the area. Ms. Madison said the new application included support letters from Dayspring Family Medicine, UNC Rockingham Health Care, Rockingham County Economic and Tourism Development, Eden Economic and Tourism Development, Mayor Hall, Eden Parks and Recreation Director Johnny Farmer, Eden Chamber

of Commerce, Get Fit Rockingham, and Eden Downtown Development Corporation. Their contact at NCDOT said it was very rare for a municipality to apply again the next year so he felt there could be a good chance Eden could get funding.

Mayor Hall said Eden's Pedestrian Plan had changed a lot over the last eight or nine years.

Ms. Madison replied the last plan was adopted in 2010. In order to apply for grants for improvements to sidewalks and walkability, a current plan was needed.

Council Member Burnette said the City did not have any biking areas and if the Pedestrian Plan could afford some of those, it would be great.

Council Member Grogan said particularly going toward Central Elementary School and the plans in that direction.

Ms. Madison replied the current plan requested the sidewalk in front of Central. They got that funding because it was identified as something needed. They were working on getting bids for that project.

A motion was made by Council Member Moore to adopt a Resolution in support of filing an application for Pedestrian Planning Grant Fund. Council Member Grogan seconded the motion. All members voted in favor of the motion. The motion carried.

RESOLUTION ENDORSING THE APPLICATION FOR PEDESTRIAN PLANNING GRANT FUNDS
FOR THE CITY OF EDEN

A motion was made by Council Member Moore and seconded by Council Member Grogan for the adoption of the following resolution and upon being put to a vote was duly adopted.

WHEREAS, The City of Eden is a recognized municipality in the state of North Carolina; and

WHEREAS, The City Council is a recognized decision making entity for the City of Eden; and

WHEREAS, The City of Eden is applying for funding from the North Carolina Department of Transportation for a comprehensive pedestrian plan; and

WHEREAS, The City of Eden City Council finds it to be in the best of the City to endorse the said project.

NOW, THEREFORE, BE IT RESOLVED that the Eden City Council unanimously endorses the Planning Project proposed for the City and if the project is selected, will provide the administration as well as the financial distribution of funds and the accounting for the project.

Approved and adopted and effective this 16th day of July, 2019.

CITY OF EDEN
Neville Hall, Mayor
Attest: Deanna Hunt, City Clerk

REPORTS FROM STAFF:

- a. City Manager's Report.

Mr. Corcoran said each Council Member should have received a copy of the report. It was posted on the City's website the previous week and submitted to the Eden's Own Journal for publication. There were hard copies available for anyone wanting one. He would be happy to answer any questions.

2019 Eden Citizens Academy

We are now accepting applications for the 2019 Citizens Academy. The Academy will be held on consecutive Thursdays from 5:30 to 7:30 p.m., beginning August 15 and running through October 10. A graduation ceremony will be held at the October 15 meeting of the Eden City Council.

The Academy is a free, nine-session interactive course designed to provide residents with an in-depth look into municipal government. It is open to all city and ETJ residents, city business or property owners, and anyone who works in the city. Applicants must be at least 18 years of age. Apply in Administration at Eden City Hall or online at <https://www.edennc.us/322/Citizens-Academy>. Class size is limited to 20 participants. For more information, please contact Deanna Hunt, City Clerk at 336-623-2110, option 8, or dhunt@edennc.us.

Economic & Tourism Development

Mabe Trucking Company

Some interesting facts about this Eden industry:

- 300 employees
Eden's #3 employer
- 200 trucks and 240 drivers
- 1.9 million miles per month driven—close to 500,000 miles per week.
- Top 5 carrier for Dollar General (DG) which has 16,000 stores across the nation.

New Industries

It looks very promising that Eden will have two industrial announcements within the next two months. Both will fill currently empty facilities

Duke Energy Site Readiness Process

Target industries for the MillerCoors site as recommended by the Site Consultant group that did the site evaluation:

- Food and beverage
- Plastics and chemicals
- Aerospace and defense
- Auto, truck and heavy machinery

City and County economic development offices are working to identify companies in those industries to contact with site information.

New Fitness Center is Coming to Eden

The City of Eden Planning and Inspections Department is expecting plans for this business by the end of July. They will locate in Kingsway Plaza between Dollar Tree and the Kingsway 4 Cinema.

Fast Lane Convenience Store

This drive-thru convenience store located at the intersection of Adams Street and Stadium Drive will reopen soon.

Burger King

This company is in the midst of a major exterior renovation to create the modern style of their newer stores.

Ample Storage

This is the company purchasing the former Wal-Mart building. They will continue leasing a portion of the building to Tractor Supply.

Zip's Car Wash

This car wash is coming soon to the former Sonic location on Hwy 14. This is from their web site:

Zips Car Wash is an express tunnel wash, located in 14 states with 137 customer service centers. Founded on service and leadership, our goal is to provide the best customer service and quality wash in the industry. With the help of our exceptional team members, we make sure our customers are satisfied with a shining, like-new ride. Our technological advancements have allowed us to provide a safe and gentle wash towards vehicles and the environment. At each location all chemicals used are eco-friendly, plus our recycling system saves energy and water with every wash. As we continue to grow, we hope to make a difference in not only the appearance of your vehicle, but in our customer's lives and our communities.

Mission Statement

We strive every day to make a difference in the lives of our customers and team members by providing a SAFE, RIGHT, FAST, FRIENDLY wash experience along with a progressive work environment through STRUCTURE, CAMARADERIE & STRONG FOCUSED LEADERSHIP.

Motel Occupancy Tax

In 2005, the City of Eden joined the City of Reidsville in levying a 2% motel occupancy tax to help fund special events and tourism. The 2018-19 fiscal year will see record tax revenue generated for the City. Through May, revenue is +22% and the annual tally will exceed \$80,000 for the first time ever. This revenue pays for more than ½ of the Coordinator of Special Events and Tourism position's salary, and supplements the cost of special events. It also helps fund many tourism promotion related activities that help draw attendees to events. Without this revenue, RiverFest, Touch a Truck, Grown and Gathered, Oink & Ale and Shaggin' on Fieldcrest would not be nearly as successful as they currently are. Local industry visits, recreational events, family reunions, anniversaries and other activities contribute to this revenue as well.

Living in Eden

New information in the "Residents" section of the City web site for current and prospective residents includes the following:

- Cost of living is 13% lower than national average (Source Jobs EQ 2019 Q1)
- Air quality is 24% better than the national average (Area Vibes)
- Pollution is 89% better than the national average (Area Vibes)

- Highest monthly average temperature in July is 76 degrees (Area Vibes)
- Lowest monthly average temperature in January is 38 degrees (Area Vibes)
- 30.2 miles to Piedmont Triad International Airport (PTI)
- 40 minutes to Greensboro, NC and 20 minutes to Danville, VA
- Just over four hours to the beach (Wilmington, NC) and mountains (Asheville, NC).
The foot hills are within an hour.
- Amenities:
 - Dan and Smith Rivers
Three Rivers Outfitters
 - Smith River Greenway
 - Matrimony Creek Nature Trail
 - Freedom Park Nature Trail, walking track, splash pad, miniature golf course and dog park
Grogan Park

For more information, visit ExploreEdenNC.com

Bridge Street Parking Lot

The parking lot has now been completed. The final component of this project was the landscaping along the alley that connects it to Washington Street. If you visit this area, you will note that Nandinas, ornamental grass and lilies line the rock wall along with three decorative benches. This work was made possible from a grant provided by the Home Savings Endowment.

Fieldcrest Public Space

This project has now been completed. It was designed to bring an open air space to the Draper section of Eden. The project transformed two destroyed buildings into a beautiful gathering space for Eden residents and guests. The opening celebration was held on June 26.

Efficiency, One and Two Bedroom Apartments Coming Soon to Historic Eden

Sections of 618 Washington Street and the historic former Smith and Lane building at 624 Washington Street are being converted into efficiencies, one and two bedroom apartments. They will offer free WiFi, and hot water (meaning the natural gas cost to heat the water will be included in the rent). Efficiencies will be \$675 per month, one-bedroom units \$825 per month and two-bedroom units are \$925 per month. Convenient rear parking is available for the future tenants. Please call 561-313-9309 for additional information.

Eden Downtown Development Inc.

The Design sub-committee project of custom painting downtown fire hydrants continues to review applications. Several designs including a gumball machine and one depicting the historic significance of Draper have been approved. If you would like to participate, please contact Randy Hunt, Main Street Manager at rhunt@edennc.us.

Youth Community Mural Project

John Mark Daniel, a recent Wheaton College graduate, Community Arts major has painted a mural in Draper as a public art project on Fieldcrest Road. The project involved several young artists designing and painting a collage based on imagery from North Carolina, Eden and Draper (past and present).

Get Fit Rockingham

The 2019 Get Fit Rockingham is a great way to get in shape with other county residents this summer. Shirts, participation cards and pamphlets are now available for Eden residents at the Eden Chamber of Commerce.

Boulevard Merchants

The merchants 3rd Cars and Crabs event will be July 27 from 11:00 a.m. – 3:00 p.m. It will feature a car show and one of the best low country boils in Eden.

Leaksville Commercial Shopping District

Southern Julip, a new women’s clothing and accessory boutique has opened at 711 Washington Street. You can follow them on Facebook.

Cars and Coffee

Our summer series of Cars and Coffee continues to be held at the Family Video parking lot the last Saturday morning of each month from 8:00 a.m. – 10:00 a.m. Stop by and enjoy the comradery before it gets too hot.

647 Washington Street

Preppy Pirate has relocated their store to downtown Leaksville. Be sure to visit and follow them on Facebook.

Shaggin’ on Fieldcrest

We would like everyone to join us for a night of fun with Jim Quick & Coastline along Fieldcrest Road in Draper on July 20 from 7:00 p.m. to 10:00 p.m. There will be lots of great live music, food and beverages for all! This is a FREE event. Bring your lawn chairs and be prepared to have a great time!

Grown & Gathered

Our Summer Grown & Gathered event is set for Thursday, August 15 at the Spray Mercantile along the Canal. We have another great menu set along with some special music! We are now taking reservations. Please call 612-8049 or 552-6132 to reserve your special seat. Tickets are \$50 per person or \$90 a couple. Come enjoy Eden’s hospitality at its best at our premier farm-to-fork event.

Touch-A-Truck

Touch-A- Truck is set for Saturday, August 24 from 10:00 a.m. to 1:00 p.m. along Henry Street in Downtown Eden! This is such a fun and exciting event for little kids and big kids alike. We will feature over 50 vehicles that will include fire trucks, police cars, tractor-trailers, garbage trucks, cement mixers and so much more. There will also be face painting, food and much more! So bring the kids and climb, explore and discover your favorite things on wheels. Admission is one of the following items that will go to our school system for the Kids Backpack Food Program: Applesauce Cups, Fruit Cups, Canned Spaghetti, Ravioli, Pop Tarts, Peanut Butter Cracker Packs or Beanie Weenies.

Did You Know Video

Our latest “Did You Know” video now being featured on WGSR TV highlights the new and exciting Splash Pad at Freedom Park. In addition to WGSR, it can be viewed on our Explore Eden and City of Eden Facebook pages as well.

Our State Video

WOW! The video and feature article highlighting some really special treasures right here in Eden is now being showcased on the Our State Magazine website. It will be there for 12 months! It is a great depiction of life here in Eden. Please take a look if you have not seen it already. So proud of Eden! A huge thanks to Laurie Wilson and Mark Bishopric who did a great job in the video!

Wire Animal Art

We have two new animal residents in Grogan Park. We just installed a squirrel that has been placed on the side of a tree and a hawk that is suspended in full flight. Come check them out!

Sunflower Field

Calling all photographers, nature lovers, walkers, cyclists, etc. The beautiful sunflowers along the Smith River Greenway are beginning to bloom! We will be placing some fun sunflower trivia signs along the perimeter of the field as well. Bring the kids and get some great photos! We ask that you do not pick the blooms. We want everyone to enjoy the beauty!

Matrimony Creek Nature Trail

Our trailhead sign, kiosk, information panels, mile markers and benches have been installed along the beautiful Matrimony Creek Nature Trail! Be patient with us a few more weeks as we add information on panels, install metal features, landscape areas and get things spruced up. It's going to be a really nice addition.

Engineering

NCDOT Resurfacing:

APAC/Thompson Arthur is still working on the 2019 Rockingham Resurfacing schedule for the North Carolina Department of Transportation (NCDOT). Aiken Road, Summit Road and Landfall Drive have been resurfaced. Sections of Friendly Road, Northridge Drive, Wilshire Drive, Lincoln Street and Short Union Street are still on the schedule to be completed. The paving crew that was working in Eden was pulled off on June 27 to complete the resurfacing project on US 29. As of right now, the Project Manager does not know when they will be back in Eden.

The permanent pavement markings will be reinstalled when all of the resurfacing in the Eden area has been completed.

Waterline Replacement Projects Update

Hydrostatic pressure testing of the new water main installed along West Avenue by Joyce Backhoe Service Inc. was passed on June 12 without any issues. Chlorination and other testing procedures continued through June 18. The last replacement water tap and tie-over to the new water main was completed on June 26. The crew returned three days later to temporarily shut off the water to customers, then cut and abandon the old 2-inch diameter galvanized water main. A paving subcontractor is scheduled to be on site July 11 to place asphalt material in the pavement cuts.

A small crew from City's Plumbing and Pools, Inc. worked on punch list items for the Jackson Street and W. Moore Street waterline replacement project on the first day of July. Additional dirt, grass seed, fertilizer and straw was placed at several locations along the disturbed shoulder

areas. The crew was also able to remove a silt basin and repair the ditch line where it had been located.

A crew from City's Plumbing and Pools, Inc. returned to the Ridge Avenue waterline replacement project on June 19 and was able to cut and cap the old 2-inch diameter galvanized water main at the intersection of N. Hale Street. The crew returned two days later to remove temporary stone from two pavement cuts, then place and tamp asphalt to complete work on the project.

Municipal Services

Solid Waste Ordinance Provisions

According to the Solid Waste ordinance 12-56, Yard Rubbish, Tires and Trash:

- A. Trees, sections of tree trunks, tree stumps and tree limbs larger than those described in 12-57 (C) will not be collected by the city, and shall be removed from the premises by the owner.
- B. The city will not remove yard rubbish or trash from a vacant lot without the payment of appropriate fees.
- C. Tires will not be collected by the city, and shall be removed from the premises by the owner.
- D. Wooden pallets, discarded computer equipment and discarded televisions will not be collected by the city, and shall be removed from the premises by the owner.

According to the Solid Waste ordinance 12-57, Preparation for collection:

- A. Fine accumulations shall be placed for pickup at the curb but not in the street, and shall contain no rocks, masonry, and the like.
- B. Yard rubbish and trash, other than that described in subsection (C) and 12-58, shall be removed by the owner by placing it at curbside for pickup on established days. The collection schedule shall be kept on file in the Office of the City Clerk.
- C. Trees, sections of tree trunk, tree and shrubbery limbs placed at curbside for collection shall be no larger than the following:
 - a. Zero to four inches in diameter, maximum six-feet long;
 - b. Four to eight inches in diameter, maximum two-feet long.
- D. Loose-leaf collection shall be provided throughout the year. In order to be collected, leaves shall be raked to a point behind the curb where pickup will be made. Leaves and yard waste placed in plastic bags or other containers will not be picked up.

Parks & Recreation

Parks & Recreation Information

Due to the Community Accents and Parks & Recreation radio programs with WLOE not being conducted any longer, staff is working with Mike Moore of Mike Moore Media to develop monthly pod casts to help keep the community informed about Parks and Recreation activities happening throughout the City. More information will be released once it is available – stay tuned!

Be Healthy Rockingham County

Staff continues to be involved with Be Healthy Rockingham County initiative. They attended the Be Healthy Rockingham County meeting on July 10 and will attend the August 14 meeting as well.

Freedom Park Splash Pad

The Freedom Park Splash Pad was opened to the public on June 26. The ribbon cutting for this facility was held on July 9 with over 200 people in attendance. During the first 13 days the facility has been open, there has been over 3,700 visits. We are very proud of this facility and hope each of you will have an opportunity to come by for a cool splash!

North Carolina Dixie Youth Baseball Ozone State Tournament

Eden will be hosting the North Carolina Dixie Youth Baseball Ozone State Tournament at Freedom Park from July 12 through July 18. Teams from all over the state will be traveling to Eden for this event. If you want to see some exciting baseball, come join us.

Concert In The Park/Cruise-In @ Freedom Park

A Concert in the Park/Cruise-In was held at Freedom Park on June 29. The next Concert in the Park/Cruise-In will take place at Freedom Park on July 27.

Freedom Park Putt-Putt Course

The putt-putt golf course at Freedom Park is available to the public Monday – Sunday from 4:00 p.m. – 8:00 p.m. The cost is \$2.00 per round.

Matrimony Creek Nature Trail – Phase II

Construction of Phase II of the Matrimony Creek Nature Trail is currently underway and should be completed by the end of August.

Planning & Inspections

Code Enforcement

A total of 236 notices have been mailed by certified and first class mail that affect the following number of properties: 99 for high grass, 6 for high grass, junk storage and disabled vehicles, 1 for high grass and a zoning violation, 24 for junk storage, 10 for zoning violations, 4 for junk storage and disabled vehicles, 22 for disabled vehicles, 1 for a collapsed carport, 1 for yard waste accumulation, 1 for sewage discharge into yard, 13 for violation of Human Habitation Standards and 1 for violation of the Non-Residential Building Maintenance Standards.

For fiscal year 2018-2019 we have transferred \$86,091.47 to the Rockingham County Tax Department for collection with ad valorem taxes.

Historic Walking Tour Brochure

Work has now been completed on the Historic Walking Tour Brochure and the Brochures have been printed.

Community Appearance Commission

The commission purchased small flags for national patriotic celebrations. Mr. Michael Hutchinson, a volunteer member of the commission put out more than 100 of these flags at various city installations and public spaces for the 4th of July Holiday.

CDBG Housing and Infrastructure Grant

The application for the CDBG (Community Development Block Grant) Grant will be submitted by July 11. Both the consultant and staff have taken applications from numerous homeowner's in the proposed target area. The consultant has told us that the people in the area have been welcoming and have made information easily available for the grant submission. We sent out letters in advance of the applications being taken to nearly 250 households in the target area.

Stadium Drive Sidewalk

We have been given permission to hire an engineering and design firm on this project. This request will be sent out this month.

Vacant Downtown Buildings Ordinance

This ordinance was adopted in May of 2019. Staff has surveyed the areas denoted in the ordinance and letters are being prepared to go out to the various property owners. They will go out on Friday July 19.

North Carolina General Statutes Changes

For a few years, there have been discussions at the State level concerning an overhaul of the statutes in Article 19 of chapter 160A pertaining to cities and Article 18 of Chapter 153A pertaining to counties. This is the first major overhaul since 1973. As of January 1, 2021 both of the chapters will be repealed and the new Chapter 160D will take its place. This gives us 1.5 years to change every statute reference in our various land use ordinances and to change the regulations in them to meet the new requirements. The UNC School Government has indicated that it will be holding workshops on the changes.

Police

Stand Against Litter

The Eden Police Department continues to ask citizens to Stand Against Litter as part of the countywide campaign to aggressively enforce littering and illegal dumping violations. Be advised that we are aggressively enforcing littering and illegal dumping statutes.

Public Utilities

EPA AOC and Mandatory Projects to Stop Sewer System Overflows - Update

We are on schedule for our projects and our documentation submittals to the EPA and NC Water Infrastructure. The Mebane Bridge digestion improvements project has received all of the necessary approvals and the contractor is beginning construction of this project. The remaining projects of the remediation plan will bid in sequence between now and September. All projects in the remediation plan should be approved and ready to begin by January 1, 2020.

Southern Virginia Mega Site at Berry Hill

Haymes Brothers Inc. of Chatham, VA won the bid to install the City of Eden water line to the VA state line. They were the lowest of the three firms who bid on the project. This line will provide most of the water to this industrial park. The bid was roughly \$1.5 million under the engineering firm estimate for the construction portion of this project. Haymes Brothers is currently extending the City of Eden sewer line from the VA state line to the Mega Park. We have issued the official notice to proceed and construction is expected to take about 18 months to complete.

b. Our State campaign update.

Mayor Hall called on Coordinator of Tourism & Special Events/Projects Cindy Adams.

Ms. Adams thanked the Council and Strategic Planning Commission for believing in her projects and approving funding. The Our State Digital Package was recently completed. It included a video and an accompanying article that would live on the Our State Magazine website for 12 months. She thanked Laurie Wilson and Mark Bishopric, perfect spokespersons for the video. She presented them two-year subscriptions to Our State Magazine. The article covered so much more than just the video by including The Barn, shops downtown, Freedom Park, the splash pad, RiverFest and more. Between the article and video, it covered all of the charming things in Eden. She thanked all of the citizens who participated in the video. She thanked Director of Economic Development Mike Dougherty for corralling all of the people for the video while she set up for Grown and Gathered.

She read analytics from Our State Magazine for the two weeks that the video and article were online:

- Facebook reached 72,014 people with 33,102 views
- YouTube reached 148,973 people with 3,203 views
- Instagram reached 25,102 people with 10,086 views
- Our State Magazine.com metrics showed 2,384 pages with an average time spent of 4 minutes and 29 seconds, which meant the people watched the entire video
- Our State email blasts had 43,678 recipients that saw the article and video.

That was pretty incredible numbers for just two weeks. She added it up and it was a total of 292,151 reaches. It was a great value.

Council Member Grogan asked Ms. Adams if they were sharing the stats on Facebook and in the media.

Ms. Adams replied that she had just gotten the stats but she would share those on Facebook and other social media.

The Our State video and newest Did You Know video were played for the Council and audience.

Ms. Adams said there were 10 or 15 Did You Know videos running all of the time on WGSR TV. These videos were just a few seconds long and teased the viewers to go to the website to see what Eden offered. She had put a packet with information about all of the things happening in Eden at each Council Member's chair:

- Shaggin' on Fieldcrest would be on Saturday, July 20
- Karastan Rug Mosaic Unveiling on Monday, August 12
- Grown & Gathered would be Thursday, August 15
- Touch-A-Truck would be Saturday, August 24
- Riverfest will follow on September 20 and 21

Another Strategic Planning project was a new brochure which was a great accompaniment to the Our State Magazine video and article. The brochure would be placed across the area and State. She expected a big crowd for the mosaic unveiling as people from all over the County were interested in the project. The Karastan Rug Mosaic was also another Strategic Planning Commission project. There was a new supply of the I Love Eden T-shirts. After Hoke Flynt and his family went to the Grand Canyon and posted a picture wearing the shirts, people started asking where they could purchase them. The shirts were available for \$10 each. Within the next 10 days, the sunflowers should bloom on the Smith River Greenway. Sunflower flags would be placed at each end of the trail for people to know the sunflowers were in bloom. A beautiful metal sign had been placed that said Smith River Greenway Sunflower Field Eden, NC for people to take pictures in front of the flowers. Ten educational trivia signs about sunflowers were placed along the fields to make it fun for kids.

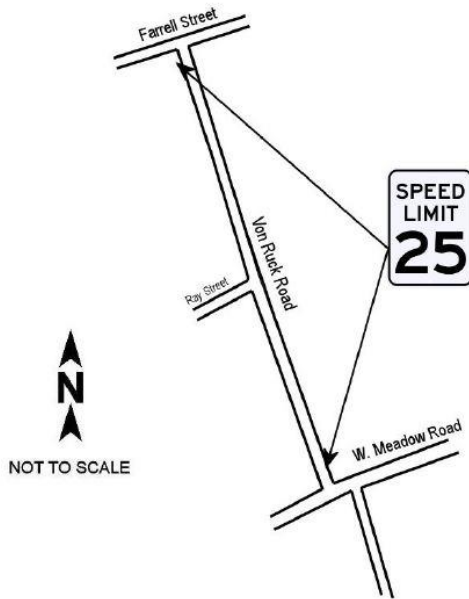
Mayor Hall congratulated Ms. Adams and her department on the excellent quality video. He personally ran into people from Hillsborough and from Carrboro who were visiting because they saw the video.

CONSENT AGENDA:

- a. Approval and adoption of the June 18, 2019.
- b. Approval of a traffic study recommendation and adoption of an Ordinance regulating the speed limit on Von Ruck Road.

Sgt. Jim Robertson wrote in a memo on May 19, 2019 that Chief Greg Light received a traffic study request about Von Ruck Road from Council Member Burnette. Von Ruck Road was in a residential area and had approximately 14 households along it. As with all residential areas, the chances for pedestrian traffic were heightened, particularly children. An order was issued for speed surveys to be completed on Von Ruck Road. Speed data was collected from 50 vehicles traveling through the area. The data showed that 63% of the recorded traffic was traveling at or below 25mph. Another 30% of traffic was traveling between 26mph to 30mph. Due to the residential nature of the area and the data showing the sample vehicles self-conforming to a 25mph speed limit, the recommendation of the Police Department was that the speed limit on Von Ruck Road be reduced to 25mph.

Below is a map of the proposed locations of the Speed Limit signs:



AN ORDINANCE REDUCING THE SPEED LIMIT ON VON RUCK ROAD
FROM W. MEADOW ROAD NORTHWARD TO FARRELL STREET

BE IT ORDAINED BY THE CITY COUNCIL of the City of Eden, North Carolina, pursuant to authority granted by N.C.G.S. § 20-141(e) that:

Section 1 – The City Council of the City of Eden has determined that operation of a motor vehicle Thirty-Five (35) miles per hour on Von Ruck Road from W. Meadow Road northward to Farrell Street is greater than is reasonable and safe under the conditions existing upon Von Ruck Road northward to Farrell Street.

Section 2 – It shall be an infraction to operate a motor vehicle on Von Ruck Road from W. Meadow Road northward to Farrell Street in excess of Twenty-Five (25) miles per hour.

Section 3 – Signs shall be placed, erected or installed on each side of Von Ruck Road from W. Meadow Road northward to Farrell Street giving notice of the speed limit to traffic traveling in each direction on said road.

Section 4 – The OFFICIAL TRAFFIC MAP of the City of Eden is hereby amended to conform with this Ordinance.

Section 5 – All ordinances in conflict with this Ordinance are hereby repealed.

Approved and adopted and effective this 16th day of July, 2019.

CITY OF EDEN
Neville Hall, Mayor
Attest: Deanna Hunt, City Clerk

- c. Adoption of a Reimbursement Resolution in the General Fund for the Emergency Services Fire Training Facility Project.

Director of Finance and Personnel Tammie McMichael wrote in a memo the 19-20 Budget included a 5-year loan for \$466,400 for the Emergency Services Fire Training Facility. The reimbursement resolution is in place so that if we use any General Fund-Fund Balance to pay for the expenditures we will be able to reimburse the General Fund-Fund Balance with the loan proceeds when the city does an installment purchase.

RESOLUTION OF THE CITY OF EDEN, NORTH CAROLINA DECLARING THE INTENT OF THE CITY TO REIMBURSE ITSELF FOR CAPITAL EXPENDITURES INCURRED IN CONNECTION WITH THE EMERGENCY SERVICES FIRE TRAINING FACILITY FROM THE PROCEEDS OF CERTAIN TAX-EXEMPT OBLIGATIONS TO BE EXECUTED AND DELIVERED IN THE FISCAL YEAR 2019-2020.

WHEREAS, the Eden City Council (the "Council") has determined that it is in the best interests of the City to finance the construction, renovation, and improvements of a certain project within the City known as the (1) Emergency Services Fire Training Facility (the "Project"); and

WHEREAS, the City presently intends, at one time or from time to time, to finance all of a portion of the costs of the Project with proceeds of tax-exempt obligations and reasonably expects to execute and deliver its tax-exempt obligations (the "Obligations") to finance, or to reimburse itself for, all or a portion of the costs of the Project; and

WHEREAS, the City desires to proceed with the Project and will incur and pay certain expenditures in connection with the Project prior to the date of execution and delivery of the Obligations (the "Original Expenditures"), such Original Expenditures to be paid for originally from a source other than the proceeds of the Obligations, and the City intends, and reasonably expects, to reimburse its General Fund for such Original Expenditures from a portion of the proceeds of the Obligations to be executed and delivered at a date occurring after the dates of such Original Expenditures.

NOW, THEREFORE, BE IT HEREBY RESOLVED by the Eden City Council as follows:

Section 1. Official Declaration of Intent. The City presently intends, and reasonably expects, to reimburse its General Fund for the Original Expenditures incurred and paid on or after the date occurring 60 days prior to the date of adoption of this resolution from a portion of the proceeds of the Obligations. The City reasonably expects to execute and deliver the Obligations in the Fiscal Year 2019-2020 to finance all of a portion of the costs of the Project and the maximum principal amount of Obligations expected to be executed and delivered by the City to pay for all or a portion of the costs of the Project, which amount is subject to change, is expected to be \$466,400.00.

Section 2. Compliance with Regulations. The City adopts this Resolution as a declaration of official intent under Section 1.150-2 of the Treasury Regulation promulgated under Section 103 of the Internal Revenue Code of 1986, as amended, to evidence the City's intent to reimburse its General Fund for the Original Expenditures from proceeds of the Obligations.

Section 3. Itemization of Capital Expenditures. The Director of Finance for the City, with advice from the City Attorney, is hereby authorized, directed and designated to act on behalf of the City in determining and itemizing all of the Original Expenditures incurred and paid by the City in connection with the Project during the period commencing on the date occurring 60 days prior to the date of adoption of this Resolution and ending on the date of execution and delivery of the Obligations.

Section 4. Effective Date. This Resolution is effective immediately on the date of its adoption.

Approved and adopted and effective this 16th day of July, 2019.

CITY OF EDEN
Neville Hall, Mayor
Attest: Deanna Hunt, City Clerk

CERTIFICATE

I, Deanna Hunt, the duly appointed Clerk to the City Council of the City of Eden, North Carolina, DO HEREBY CERTIFY that the foregoing is a true and correct copy of a resolution entitled "RESOLUTION OF THE CITY OF EDEN, NORTH CAROLINA DECLARING THE INTENT OF THE CITY OF EDEN TO REIMBURSE ITSELF FOR CAPITAL EXPENDITURES INCURRED IN CONNECTION WITH THE EMERGENCY SERVICES FIRE TRAINING FACILITY PROJECT FROM THE PROCEEDS OF CERTAIN TAX-EXEMPT OBLIGATIONS TO BE EXECUTED AND DELIVERED IN THE FISCAL YEAR 2019-2020" which was adopted by the City Council at its regular meeting held on the 16th day of July, 2019.

Deanna Hunt, City Clerk

- d. Adoption of a Capital Project Ordinance for the EPA AOC Wastewater Collection Transport System Remediation Plan.

A motion was made by Council Member Burnette to approve the consent agenda. Council Member Ellis seconded the motion. All members voted in favor of the motion. The motion carried.

ANNOUNCEMENTS:

Mayor Hall wanted to recognize Rockingham County Emergency Communications employees April Martin and Angie Gourley who helped save the life of a baby who almost drowned in a pool in Eden. The women knew the Eden Fire Department had just finished a call close to the incident and called Fire Chief Underwood to respond while the other rescue personnel were in route. A minute could be critical in the outcome of a drowning victim and he was glad to report the child survived. He wanted to mention the good work the Fire Department, EMS and emergency personnel did to save the child.

Mayor Hall said the Cars and Crabs would be July 27, 11 a.m. to 3 p.m. on The Boulevard.

Council Member Moore said a few weeks ago he had the opportunity to go to Canton, Ohio to the Football Hall of Fame. Jadan Martin and Gavin Moore from the Eden Youth Council got to play on the field at the Hall of Fame with players from all across the country. It was a great opportunity and the young men represented Eden well.

Council Member Ellis congratulated Chief Underwood on his new grandson, Elijah.

Mayor Hall reminded everyone that the Dixie Youth Baseball Tournament was going on at Freedom Park. It had been a great event for Eden helping to keep hotels and restaurants busy. Many kids and their families had enjoyed the new splash pad.

Council Member Ellis thanked the Fire Department and Police Department for the extra security during the July 4 Celebration. The firework show was great. He thanked the Kiwanis and everyone else who helped with it.

Council Member Epps thanked the officers, firefighters and emergency workers who responded quickly to the KFC explosion. They all got there fast and cleaned up the area quickly. The Mayor did terrific on the news interviews.

Mayor Hall said that was an unusual event and it was handled professionally. He was thankful to have the great people who worked on that event.

ADJOURNMENT:

As there was no further business to discuss, a motion was made by unanimous consent to adjourn.

Respectfully submitted,

Deanna Hunt
City Clerk

ATTEST:

Neville Hall
Mayor