



MEMORANDUM

To: Honorable Mayor and City Council

From: Brad Corcoran, City Manager

Date: November 10, 2015

Subject: Confirming Support for Voluntary Curbside Recycling Program

Over the course of the past couple of months there has been a significant amount of discussion concerning the issue of curbside recycling. As I have previously reported, Mr. Stan Joseph, Manager of Community and Municipal Relations for Waste Management has indicated that Waste Management would be willing to provide curbside recycling services every other week for those residents interested in receiving this service as part of a voluntary program supported by the City Council.

While Mr. Joseph has provided a projected monthly cost of \$5.00 that was tentatively approved at the district level we are still awaiting a final monthly cost that has been approved by the corporate office. We anticipate having that price by the City Council meeting on the 17th.

Mr. Lance Metzler, Rockingham County Manager has confirmed the county will provide the initial 96-gallon recycling cart to any residence interested in signing up for this service.

According to Mr. Joseph, interested customers would call a 1-800 number directly to Waste Management and they would get them signed up. He stated by signing them up, an account would be established and Waste Management would let them know what day their service would be on. He further stated that Waste Management would make sure a County provided recycling cart was delivered to their home and Waste Management would commence curbside recycling service every other week. The residents would then be billed by Waste Management at the established rate.

Due to the need to advertise this service, educate the citizens on what is taking place, fully implement various community outreach efforts, get trucks, hire drivers and set routes, Mr. Joseph is recommending an implementation date of July 1, 2016. If the City wanted to proceed earlier then he stated he would have to check with his operations team to see the earliest start-up date they could do.

For those citizens not interested in signing up for this service the City will still be providing the use of 6 drop-port recycling locations as well as the comprehensive recycling station.

Staff feels this is a win-win situation. Those citizens interested in the service will have the ability to sign up for the service and those citizens not interested in the service will not be required to participate in the funding of the service.

The staff recommends the City Council adopt a motion confirming its support for the creation of a voluntary curbside recycling program as outlined in this memorandum

Please feel free to let me know if you have any questions concerning this information.