



Fine Arts Festival Association

PO Box 1741
Reidsville, NC 27323

February 1, 2015

City of Eden
Mayor Wayne Tuggle and the City Council

RE: Category Sponsors

Consider a world with no art, music, or literature.

Now consider Rockingham County's multitude of artists, working in various mediums. Our county is home to approximately sixty-five working potters, as well as 2D and 3D artist working in fiber, jewelry, wood, and glass; writers, poets, and musicians also contribute to the County's culture.

The Fine Arts Festival Association of Rockingham County, a non-profit 501(c)3 organization entering its seventy-first year, works to promote the arts and artists of Rockingham County. We are now located in the Museum & Archives of Rockingham County at 1086 NC Hwy 65, Wentworth, formerly the courthouse.

FAFA is excited to celebrate its' 71st year with our 2015 festival. We look forward to a fun exhibit as we highlight the creativity of our county's artists.

To provide a successful exhibition, we need sponsorship for each of our categories in the amount of \$250.00. We pay monetary awards to the 1st, 2nd and 3rd place winners in each category and also pay qualified judges from out of county. Sponsors will receive an invitation to our Sneak Peak evening as well as our opening reception on Sunday, April 19, 2015. In addition you will receive a ½ page ad in our program and the category will be named for you or your company.

Thank you for considering,

Debbie Moore, Executive Director
Board of Directors of the Fine Arts Festival Association of Rockingham County
336-344-5539 – wgsrtv@gmail.com – fineartsfestival1741@gmail.com



FINE ARTS FESTIVAL ASSOCIATION OF ROCKINGHAM COUNTY
PO BOX 1741 1086 Hwy. 65
REIDSVILLE, NC 27323 Wentworth, NC 27375
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FACTS SHEET

History:

The Fine Arts Festival Association (FAFA) was organized in 1944 and strives to educate, promote, and strengthen the arts community in music, literature, and two- and three-dimensional art.

For over 70 years, FAFA has organized and sponsored a yearly Fine Arts Festival, which exhibits and awards prizes for the artwork of county residents. The festival is open to all Rockingham county residents age sixteen years and older. An average of 325 pieces are entered yearly, with 355 pieces exhibited 2014.

2015 71st Annual Festival:

The 2015 Festival will be held April 19-26 in the Rockingham Community College's Whitcomb Center. A "Sneak Peek" and Purchase Night will be held April 16 prior to the opening of the exhibit to promote sales of artists' work.

Monetary awards of \$100, \$50, and \$25 are presented to the first, second, and third place winners respectively in up to nineteen categories. The coveted Best of Show award of \$500 is chosen from the first place winners. Best in Show First Time Entry is awarded \$100. Judges of the festival are professionals in related fields and non-residents of Rockingham County.

Categories

Acrylic
Computer Art
Drawing/Printmaking
Fiber
Glass
Jewelry
Mixed Media

Music
Oil
Pastel
Photography, Black & White
Photography, Color
Poetry

Pottery
Prose
Sculpture
Watercolor
Wood Turning
Woodworking

Category sponsors are welcomed at \$250 each.

Individuals, organizations, and/or businesses may present special monetary awards.

Other

FAFA sponsors fundraising events, "Coffee House Series" for writers, Passion for Trashin' in October, and other exhibits at the MARC throughout the year. New programs in art promotion and education are being developed to implement as funds permit, which includes a \$500 scholarship.

FAFA's new website coming soon.